



2021-22 Competitive Grant Cycle Guidance

The Kendrick Foundation exists to support initiatives that improve the health of Morgan County residents. According to the 2021 County Health Rankings & Roadmaps, [Morgan County](#) ranks 45th out of 92 counties in Indiana for health outcomes – 19% of adults report poor or fair health and, on average, 4.8 poor mental health days and 4.1 poor physical health days in the past 30 days. Additionally, 16% report frequent mental distress and 13% report frequent physical distress. Morgan County ranks 43rd in the state for health factors – 25% of Morgan County adults smoke, 30% of driving deaths involve alcohol, 38% of adults are obese, and 28% are physically inactive. Many Morgan County residents also lack adequate access to mental health providers and primary care physicians.

Consistent with our vision of serving as the premier catalyst for identifying and promoting the healthcare needs of Morgan County, using these and other data, the Kendrick Foundation is seeking to partner with strong community organizations implementing scientifically supported and some evidence strategies as outlined in the County Health Rankings & Roadmaps [What Works for Health](#) to address three focus areas:

1. Mental health
2. Substance abuse
3. Physical activity and nutrition

Timeline for 2021-22 Competitive Grant Cycle

Thursday, April 1 – Letter of intent opens at 9 a.m. (EDT)

Tuesday, April 13 – [County Health Rankings & Roadmaps 101](#) webinar at 3 p.m. (EDT)

Friday, April 30 – Letter of intent closes at 4 p.m. (EDT)

Friday, June 11 – Invitations to select organizations to submit full proposals by 4 p.m. (EDT)

Friday, July 30 – Full proposals due by 4 p.m. (EDT)

Thursday, September 30 – Notice of award via email and grant agreement by 4 p.m. (EDT)

Friday, October 15 – Signed grant agreement returned to Kendrick Foundation by 4 p.m. (EDT)

The 2021-22 competitive grant cycle will focus on using data to drive collaborative efforts to implement evidence-informed strategies to improve the health and well-being of Morgan County residents.

The [County Health Rankings & Roadmaps](#) program compares the health of nearly all counties in the United States to others within its own state, and supports communities tackling the social, economic, and environmental factors that influence health. The annual Rankings provide a revealing snapshot of how health is influenced by where we live, learn, work, and play. As the Rankings provide a starting

point for change, the [Roadmaps](#) provide guidance and tools to understand the data, and strategies that communities can use to move from education to action. [What Works for Health](#) is a database of more than 400 evidence-informed strategies to support local change makers as they take steps toward expanding health opportunities. Each strategy is rated for its evidence of effectiveness and likely impact on health disparities.

This 2021-22 competitive grant cycle is intended to provide financial support for projects/initiatives that will begin by October 2021 at the latest. Compelling multi-year proposals may also be considered.

Application Process

The Kendrick Foundation utilizes an online application process through Smarter Select. First, organizations must complete the letter of intent. Go to <https://kendrickfoundation.org/grants/> to download a copy of the letter of intent template. All areas as outlined in the template must be addressed to be considered (in 3 pages or less). The letter of intent should be signed by the head of your organization. Apply at <https://smr.to/p73079>.

This phase of the application process allows the Kendrick Foundation to quickly assess if the proposed project/initiative aligns with our goals and if proposed strategies are based in evidence, before requiring organizations to submit a full application. Partnering organizations only need to submit one letter of intent.

Select organizations will be invited to complete a full grant application, which requires more extensive information including an action plan. Applicants are strongly encouraged to collaborate with partner organizations with shared objectives to increase coordination, reduce duplication, and maximize resources. Partnering organizations need only submit one application per project/initiative, though a formal Memorandum of Understanding will be required for all joint applications. Additional information, instructions, and an action plan template will be provided to those organizations invited to submit a full application.

Eligibility

Non-profit organizations impacting Morgan County are eligible to apply. We do fund organizations whose headquarters are located outside of the county, but only if those served by the proposed project/initiative reside within Morgan County. Only 501(c)(3) non-profit organizations and organizations that are exempt from filing for a 501(c)(3) status (units of government, school corporations, and religious organizations) are eligible. Organizations may submit multiple applications for different projects/initiatives.

What the Kendrick Foundation Does Not Fund

- Individuals: Individuals wishing to apply must do so with the cooperation of a non-profit organization, and the organization must submit the application
- Organizations with outstanding grant reports due to the Kendrick Foundation
- Programs normally fully funded by units of local government
- Programs that do not serve Morgan County residents
- Projects to build or fund an endowment

- Religious activities or programs that serve or appear to serve predominantly one denomination and not the community at large
- Political organizations or campaigns
- National and state fundraising efforts which do not directly benefit local agencies or chapters
- Programs that could be considered discriminatory
- Projects/initiatives operated by for-profit companies

What the Kendrick Foundation Expects from Partner Organizations

- **Visionary Funding and Grant Requests:** We want to read inspired applications using evidence-informed strategies to positively impact Morgan County. We may contact applicants requesting clarification or more detailed information.
- **Timeliness:** Late applications will not be accepted. Recipients are expected to meet deadlines.
- **Grant Agreement Adherence:** Recipients must establish a grant agreement with the Kendrick Foundation. If your budget or plan changes, the grant agreement must be re-approved and amended. Any unused grant funds must be returned.
- **Meeting Attendance:** Throughout the year, grantees will be required to attend various trainings and meetings as part of this award.
- **Thorough Reports:** We expect typed reports that show exactly how grant funds were used and made a difference in the community. This includes measured outcomes and well-tracked data. Organizations will not receive any future grant funding until all prior grants are closed. Grantees will also be asked to provide photos or other media for publicity purposes.
- **Feedback:** As your partner, we need to know about your successes and struggles, and we always welcome your feedback.

What Partner Organizations Can Expect from the Kendrick Foundation

- **Ongoing Support:** We want to help you deliver a strong application and make an even greater impact in Morgan County. From before the application deadline to after the final report, feel free to communicate with us. If there are other ways we can support your invaluable work, let us know.
- **Feedback:** We can provide feedback before organizations submit the letter of intent or full grant application. If your request is not funded, we are happy to discuss ways to strengthen future applications. We want to enhance the collective capacity of all organizations serving Morgan County.
- **Visits from our Executive Director:** You can expect visits from us, as we want to see and experience your work in action.
- **Equal Opportunity:** The Kendrick Foundation operates without discrimination as to race, color, sex, gender identity, sexual orientation, age, marital status, mental or physical disability, ancestry, religion, medical condition, or any other basis in accordance with federal, state, and local laws.

Grant Selection

Upon eligibility review by the Kendrick Foundation Executive Director and representatives, applications are reviewed and approved by the Board of Directors. The Board is charged with the difficult task of selecting from a pool of very compelling projects and initiatives, and thus considers the following

aspects, among others, when making award decisions:

- Does the application meet the eligibility requirements? Does it impact Morgan County?
- Does the request clearly align with the three established focus areas?
- Is there a clearly stated impact? Is it feasible?
- Is the request unique from other existing services or opportunities in Morgan County?
- Does the organization collaborate and cooperate with other community partners to implement evidence-informed strategies?
- Is the request proactive in addressing solutions to problems, rather than symptoms?
- Is the organization fiscally responsible and financially sustainable?
- Can the organization obtain any additional funding needed?

Tips for Strong Applications

- Utilize scientifically supported and some evidence strategies from the County Health Rankings & Roadmaps What Works for Health to address focus area(s).
- Partner with another agency or organization to leverage resources and areas of expertise.
- Share existing outcomes or metrics that show your current impact and capacity for the proposed work.
- Determine the administrative costs associated with adequately monitoring effectiveness and include them in your proposal.
- Clearly explain the timeline of your project/initiative and associated outcome measurement, especially if yours is a multi-year project.

Contact Information

For questions regarding this funding opportunity and/or technical assistance needs, please contact kwright@kendrickfoundation.org.